## **CLAIMS**

## I claim:

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- 1. A method for sending electronic mail (e-mail), from a sender to a plurality of recipients, comprising:
   receiving input from said sender specifying said recipients of an e-mail message; and for each of said recipients, receiving input from said sender to create a tag indicating the importance of said e-mail message,
   wherein said tags may vary from one of said recipients to another.
  - 2. The method of claim 1, further comprising: providing a plurality of said tags with predefined content.
- 3. The method of claim 2, further comprising:
  automatically providing default tags, in the absence of contrary input from said sender, wherein said default tags may vary according to the status of said recipients.
  - 4. The method of claim 1, wherein said sender can compose the content of said tags.
  - 5. A method for sending e-mail, from a sender to a plurality of recipients, comprising: providing tags, to convey information about the importance of an e-mail message; receiving input from said sender specifying said recipients of said e-mail message; and for each of said recipients, receiving input from said sender specifying one of said tags to be placed on said e-mail message, wherein said tags may vary from one of said recipients to another.
  - 6. The method of claim 5, further comprising: automatically providing default tags, in the absence of contrary input from said sender, wherein said default tags may vary according to the status of said recipients.
  - 7. A method for providing e-mail services, said method comprising: receiving input from a sender specifying a recipient of an e-mail message; and communicating to said sender at least one of said recipient's preferences concerning e-mail received by said recipient, before said e-mail message is transmitted to said recipient.
  - 8. The method of claim 7, wherein said preferences concern the size of e-mail messages sent to said recipient.
- 9. The method of claim 7, wherein: said preferences concern rating the importance of said e-mail message, and; wherein said communicating further comprises:

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providing said preferences as a set of menu entries to said sender; receiving a menu entry selection signal from said sender; and in response to said signal, tagging said e-mail message, to implement said preferences.

- 5 10. A method for providing e-mail services, said method comprising: maintaining a database identifying at least one e-mail recipient and his or her corresponding preferences concerning e-mail received by said recipient; and communicating at least one of said preferences to a sender of an e-mail message, before said e-mail message is transmitted to said recipient.
  - 11. The method of claim 10, wherein said preferences concern the size of e-mail messages sent to said recipient.
  - 12. The method of claim 10, wherein: said preferences concern rating the importance of said e-mail message, and; wherein said communicating further comprises: providing said preferences as a set of menu entries to said sender; receiving a menu entry selection signal from said sender; and in response to said signal, tagging said e-mail message, to implement said preferences.
  - 13. A system for sending e-mail, from a sender to a plurality of recipients, said system comprising: means for receiving input from said sender specifying said recipients of an e-mail message; and for each of said recipients, means for receiving input from said sender to create a tag indicating the importance of said e-mail message, wherein said tags may vary from one of said recipients to another.
  - 14. The system of claim 13, further comprising: means for providing a plurality of said tags with predefined content.
- 30 15. The system of claim 14, further comprising:
  means for automatically providing default tags, in the absence of contrary input from said sender,
  wherein said default tags may vary according to the status of said recipients.
  - 16. The system of claim 13, wherein said sender can compose the content of said tags.
  - 17. A system for providing e-mail services, said system comprising: means for maintaining a database identifying at least one e-mail recipient and his or her corresponding preferences concerning e-mail received by said recipient; and means for communicating at least one of said preferences to a sender of an e-mail message, before said e-mail message is transmitted to said recipient.
  - 18. The system of claim 17, wherein said preferences concern the size of e-mail messages sent to

said recipient.

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- 19. The system of claim 17, wherein:
- said preferences concern rating the importance of said e-mail message, and; wherein said means for communicating further comprises: means for providing said preferences as a set of menu entries to said sender; means for receiving a menu entry selection signal from said sender, and means for tagging said e-mail message, in response to said signal, to implement said preferences.
- 10 20. A computer-usable medium having computer-executable instructions for sending e-mail, from a sender to a plurality of recipients, said computer-executable instructions comprising: means for receiving input from said sender specifying said recipients of an e-mail message; and for each of said recipients, means for receiving input from said sender to create a tag indicating the importance of said e-mail message, 15
  - wherein said tags may vary from one of said recipients to another.
  - 21. The computer-usable medium of claim 20, further comprising: means for providing a plurality of said tags with predefined content.
  - 22. The computer-usable medium of claim 21, further comprising: means for automatically providing default tags, in the absence of contrary input from said sender, wherein said default tags may vary according to the status of said recipients.
  - 23. The computer-usable medium of claim 20, wherein said sender can compose the content of said tags.
  - 24. A computer-usable medium having computer-executable instructions, comprising: means for maintaining a database identifying at least one e-mail recipient and his or her corresponding preferences concerning e-mail received by said recipient; and means for communicating at least one of said preferences to a sender of an e-mail message, before said e-mail message is transmitted to said recipient.
  - 25. The computer-usable medium of claim 24, wherein said preferences concern the size of e-mail messages sent to said recipient.
  - 26. The computer-usable medium of claim 24, wherein: said preferences concern rating the importance of said e-mail message, and; wherein said means for communicating further comprises: means for providing said preferences as a set of menu entries to said sender; means for receiving a menu entry selection signal from said sender; and means for tagging said e-mail message, in response to said signal, to implement said preferences.